

Lee County Fair Association
1574 Nachusa Road
Dixon, IL 61021



July 28-31, 2011
at the Lee Co.
4-H Center
& Fairgrounds

Join the celebration at the fair

The Lee Co. 4-H Fair & Jr. Show showcases the best of our rural communities and offers you opportunities to meet thousands of potential customers, clients and or members.

The Lee Co. Fair Association is asking for your support in 2011. In spite of big cuts in our state funding and the trying economic climate, we are striving to continue a tradition of family entertainment in a county fair atmosphere, and to allow 4-H and FFA members the opportunity to display their talents and be rewarded for their hard work.

With streamlined giving opportunities, our fair offers you great public visibility during the fair that will benefit your business or organization. **We are so grateful to our past contributors and hope to add new ones to the list.**

Please call with any questions: **(815) 857-2603.**

More Options

Not every sponsorship opportunity listed in this packet will fit your needs.

So, here are more ideas

- Host demonstrations promoting your business to fair attendees.
- Support advertising in local media.
- Provide an in-kind service (front gate workers, print promotional material, etc.)
- Purchase an item at the 4-H Auction, Friday, July 29

Be an official fair sponsor

We've streamlined our giving opportunities, offering more visibility and recognition for our generous supporters. If you have any questions about the levels of giving, please call (815) 857-2603 or email to kdallam@hotmail.com.

Best of Show Sponsor - \$500.00

Visibility & Recognition include:

- Your sign (or we make one for you; size 4' x 8') trackside visible to the more than 5,000 attending grandstand events
- Announcements by the event emcee recognizing your business as a **Best of Show** sponsor during each night of grandstand events
- 4 VIP passes for entrance to the fair and grandstand on the day of your choice
- Your business listed on our **Best of Show** banner visible to fair attendees entering the front gate
- Listed in fair brochure, our primary source of fair promotion

Grand Champion Sponsor - \$250.00

Visibility & Recognition include:

- Your sign (or we make one for you; size 2' x 8') mounted on grandstand bleachers visible to fair attendees enjoying the midway and entering the grandstand
- 2 VIP passes for entrance to the fair and grandstand on the day of your choice
- Listed in fair brochure, our primary source of fair promotion

Champion Sponsor - \$100.00

Visibility & Recognition include:

- Your business listed on our **Champion** banner posted at the grandstand main gate
- 2 day passes for free front gate admission on the day of your choice
- Listed in fair brochure, our primary source of fair promotion

Blue Ribbon Sponsor – any amount

Every contribution helps "make the best better" for area youth.

- Listed in fair brochure, our primary source of fair promotion

Lee County Fair Association

President: Keane Hudson, Dixon **Treasurer:** Andy Pratt, Dixon

V. President: Skip Willett, Dixon **Secretary:** Katie Pratt Dixon

Directors

Bob Becker, Ashton
Joe Becker, Ashton
Ashley Case, Ashton
Billie Child, Amboy
Sandy Draper, Amboy
Jeannine Griffith, Walnut

Tom Gorman, Steward
Adam Henkel, West Brooklyn
Sue Hohlen, Dixon
Ray Johnson, Princeton
Lindsay Senn, Amboy
Aaron Wetzels, Franklin Grove

U of I Extension: Sandy Stiles

Janitor: Melvin Stewart

Be present at the fair

Exhibit space is available for your business or organization. Exhibitors receive one table, two chairs and one season pass. Additional passes may be reserved by calling (815) 857-2603 or purchased at the fair office starting July 27.

Space in Commercial Exhibitor Tent:
10' x 10' . . . \$100.00

Outdoor Exhibit space:
20' x 20' . . . \$60.00
20' x 30' . . . \$80.00

Tents are available for rent. Please contact Katie at (815) 857-2603 for rental rates and tent sizes. All tents must be ordered by July 1, 2011!

Extra tables are \$10 each.

Insurance: All vendors are required to supply the Fair Association with a certificate of liability insurance listing the Lee County Fair Association as an additional insured.

Set-up: Wed., July 27 from 9 a.m. to 9 p.m. or Thurs., July 28 from 11 a.m.

Do you have a larger or smaller booth, special request or ideas for an unusual exhibit? Let us know. We are willing to work with you. Please complete the enclosed form and return with payment for the appropriate amount.

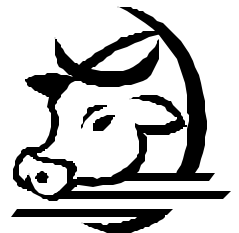
Support livestock shows & more

The foundation of the fair is the livestock shows and general project displays. These activities are designed to give youth a quality hands-on learning experience and reward hard work and solid effort.

In order to reward participants adequately we need your support. Your contribution will help cover judges' fees, winners' premiums, and the cost of ribbons. **TROPHY DONATIONS ARE HANDLED BY THE LEE COUNTY EXTENSION.**

Visibility includes:

- Signage at the event (for \$150.00 sponsors only)
- Recognition by the event emcee
- Listed fair brochure



This opportunity applies to all livestock and small animal shows in addition to some general project areas. Please complete the enclosed form and return with your contribution.



Yes! Count me as a supporter of the 2011 Lee County 4-H Fair & Jr. Show!

Please complete the appropriate sections of this form and return to:

Lee County Fair Association
1574 Nachusa Road
Dixon, IL 61021

Questions? Please call (815) 857-2603 or email to kdallam@hotmail.com.

SPONSORS: RETURN COMPLETED FORM BY MAY 1, 2011 TO BE INCLUDED IN APPROPRIATE FAIR PROMOTIONAL MATERIALS!

Section I. Contact Information

Business/Organization Name: _____

Please list as you would like it to appear in appropriate fair promotional materials.

Contact Name: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

Section II. Level of Involvement

Refer to appropriate descriptions in packet for details. Please check the appropriate box or boxes below.

Make all checks payable to "Lee County Fair Association". **Payments made after June 30, 2011 must be a money order or cash.**

Best of Show Sponsor \$500.00

- Trackside signage (yours or we make one for you; size 4' x 8')
- Recognition during each night of grandstand events by event emcee
- 4 VIP passes for entrance to the fair and grandstand on the day of your choice
- Your business listed on our **Best of Show** banner located at front gate
- Listed in fair brochure, our primary source of fair promotion

Grand Champion Sponsor \$250.00

- Bleacher signage (yours or we make one for you; size 2' x 8')
- 2 VIP passes for entrance to the fair and grandstand on the day of your choice
- Listed in fair brochure, our primary source of fair promotion

Champion Sponsor \$100.00

- Your business listed on **Champion** banner posted at grandstand main gate
- 2 day passes for free front gate admission on the day of your choice
- Listed in fair brochure, our primary source of fair promotion

Blue Ribbon Sponsor Every contribution helps "make the best better" for area youth.

- Listed in fair brochure, our primary source of fair promotion

Commercial Exhibitor Space in Commercial Exhibitor Tent: 10' x 10' ... \$100.00

Extra tables (\$10.00 each) _____ Indicate number of extra tables needed.

Outdoor Exhibit space: 20' x 20' ... \$60 20' x 30' ... \$80

Project Sponsorship Please mark the project area(s) below to which you would like your donation to be applied.

\$150.00 per area (includes signage) \$100.00 per area

Livestock/Small Animals

- | | | | | |
|-------------------------------------|----------------------------------|----------------------------------|--------------------------------|--------------------------------|
| <input type="checkbox"/> beef | <input type="checkbox"/> cat | <input type="checkbox"/> dairy | <input type="checkbox"/> dog | <input type="checkbox"/> goats |
| <input type="checkbox"/> horse/pony | <input type="checkbox"/> poultry | <input type="checkbox"/> rabbits | <input type="checkbox"/> sheep | <input type="checkbox"/> swine |

General Projects

- | | |
|--------------------------------------|--|
| <input type="checkbox"/> crops | <input type="checkbox"/> mechanical sciences |
| <input type="checkbox"/> woodworking | <input type="checkbox"/> visual/theater arts |

Please inform Lee County Extension that I would like to be contacted about sponsoring a trophy for the 4-H show.
